

May 1, 2014



April 30, 2015

SUNRISE SIDE LIFELONG LEARNING

SSLL Second Year Highlights

May 2014 - April 2015

- Increased membership from year 1 by 11%; had 129 new members who were not in year 1
- Ran 38 classes and 20 trips; up 9 classes and 4 trips from year 1
- Had 20 new instructors employed in year 2
- As a 501(c)3 organization, we received charitable contributions of \$843, up over 50% from year one
- In lieu of rent, we gave \$2,400 in charitable contributions to IRESA student endeavors
- Held yearly Kick-off Event at Tawas Bay Beach Resort with over 200 people attending where we had a virtual tour of Isle Royale, Michigan's only National Park
- Held first Fall Kick-off Event at Oscoda HS Auditorium with the Verlanders, parents of two famous Detroit Tiger sons
- Expanded our classroom locations from IRESA and ACC on Skeel Ave. to include various businesses and non-profit organizations in the communities we serve
- Developed and maintained our www.sunrisesidell.com website, with 1836 hits
- Maintained our active, consistent Advisory Board and have consistent volunteers manning the office each afternoon from Monday-Friday
- Developed one multi-day trip to New York City, run by Promise Tours and Travel, with 80 participants and 2 buses
- Conducted 16 speaking engagements with a total of 546 participants
- Established partnerships with area historical societies, Tawas Bay Players, Iosco LIVE
- Secured "millionaire party" license from Michigan Gaming Control Board as possible future funding source
- Held 4 Membership meetings: End of summer celebration bonfire at Carole's house; Movie Making and Festivals in Michigan; Madison Johns, author of mysteries that take place in Iosco County; Roadkill Jack, pastor and entertainer
- Conducted computer tutoring sessions for over 30 different individuals
- Conducted over 20 Medicare and health insurance counseling sessions with SSLL members
- Began free movie showings of Academy Award Winning Films in late fall and winter months



Shiawassee National Wildlife Refuge, *Summer 2014*



Tahquamenon Falls and Soo Locks, *Fall 2014*



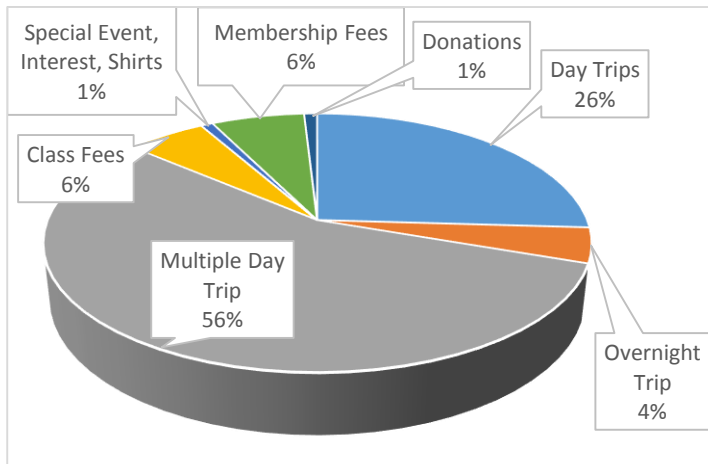
Welding Class, *Winter 2014*



SSLL Annual Report (continued)

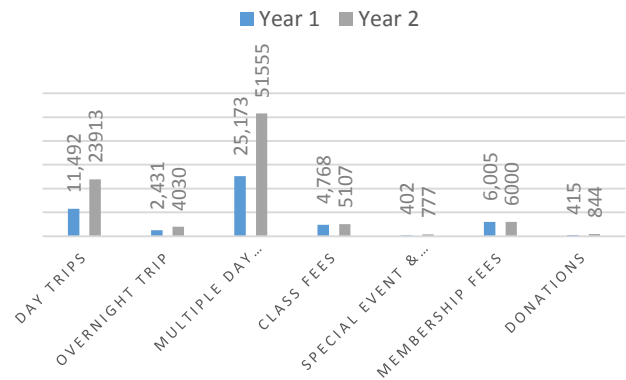
May 1, 2014 – April 30, 2015

SSLL Income

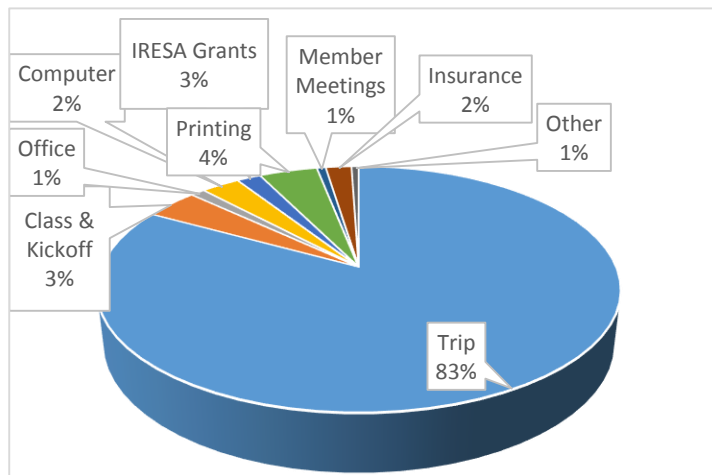
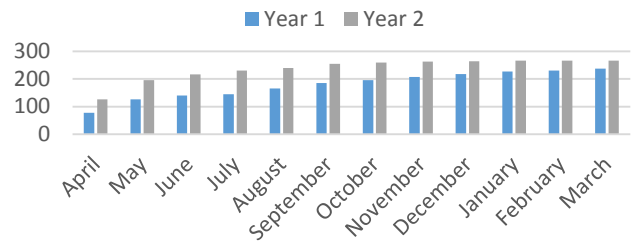


	Year 1	Year 2
Day Trips	11,492	23,913
Overnight Trip	2,431	4,030
Multiple Day Trip	25,173	51,555
Class Fees	4,768	5,107
Special Event, Interest, Shirts	402	777
Membership Fees	6,005	6,000
Donations	415	844
Total May 2014 – April 2015	\$50,686	\$92,226

INCOME



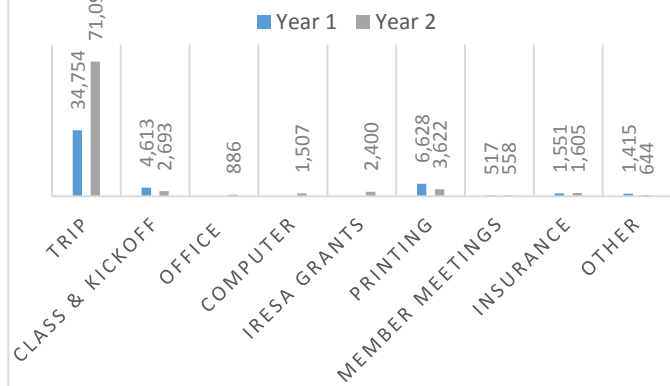
Cumulative Membership



SSLL Expenses

	Year 1	Year 2
Trip	34,754	71,096
Class & Kickoff	4,613	2,693
Office	0	886
Computer	0	1,507
IRESA Grants (In lieu of rent)	0	2,400
Printing	6,628	3,622
Member Meetings, Shirts	517	755
Insurance	1,551	1,605
Other	1,415	644
Total May 2014 – April 2015	\$49,478	\$85,011

EXPENSES



Event	Offered	Held	Enrolled
Classes	46	37	338
Day Trips	23	17	446
Overnight Trip	1	1	26
Week Trip (NYC)	1	1	80